

21 REASONS WHY

YOU SHOULD BUY YOUR HEATING/COOLING SYSTEM
(or get your old one serviced) from

PRECISION HEATING & INDOOR AIR QUALITY, INC.

- 1. Service In Hours – Not Days.** If your heating system breaks, don't panic. Just call our service phone and the closest available technician will be promptly dispatched to your home. In fact, most of the time your system will be fixed within 6 hours from the time you call.
- 2. Flat Rate Service.** It's crazy, but true. Companies who "charge by the hour" make more money with low skilled repairmen because they take more time and are paid less. With our Champion Technicians, you only pay a low, flat rate. You never pay for extra hours.
- 3. Problems Corrected.** We don't just replace parts until your system starts running again. Your technician has advanced diagnostic training to find the real problem quickly.
- 4. No Run Around Charge.** Our trucks carry hundreds of parts and supplies. We specialize in heating/cooling systems over 10 years old so we'll probably have the exact part you need right on the truck. And if we don't, you won't be charged extra for us to get it.
- 5. Sunday Service.** Even if your system breaks on Sunday, that's no problem. We'll get it fixed at regular rates with NO OVERTIME (ESA Customers only).
- 6. Champion Technicians.** You see, we go through an extensive interview, analysis and testing process to find the kind of people you would want in your home. They are drug free, friendly, clean and neat.
- 7. Service Guarantee.** Our Service Guarantee is 4 times longer. Many companies only guarantee their service work for 90 days. With us, you get a FULL YEAR guarantee.
- 8. One Day Replacement.** If you want to replace your old heating system, we will install a new one in one day, or we'll put you up in a hotel at our expense. So you don't have to go a night without comfort.
- 9. Wide Selection.** You can choose from over seven major brands. You are not forced into a limited choice.
- 10. Cleanliness.** Our installers wear floor savers on their shoes, use drop cloths and runners; and vacuum after they are finished.
- 11. We're Independent.** We are not like the national chains of department stores and discount marts that sell cheap heating/cooling systems at a low price and then hire sub-contractors who cut corners on installation.
- 12. Performance Guarantee.** Your heating system is guaranteed to warm your home comfortably on the worst design days or we will install a larger unit FREE.
- 13. Energy Savings.** Only about half of the total efficiency of a heating system installation is a result of the equipment. The other half is the quality of installation. We assure the lowest operating cost on every type of system.
- 14. Expert Information.** A comfort consultant will perform a complete sizing and load design analysis of your home for a custom installation at no cost or obligation.
- 15. Friendly To The Environment.** We reclaim, recycle and rejuvenate materials and parts to reduce waste and environmental damage.
- 16. Investment Guarantee.** You are assured of the best value. If you find a lower price on the same equipment and installation, we will refund the difference plus \$50! You can't lose.
- 17. No Pricing Mystery.** You can see our price books, investment guides and discount schedules. We don't "hide the numbers."
- 18. Superior Follow-through.** Your job doesn't end with the installation. You get free maintenance for one year to keep your system operating at top performance.
- 19. Emergency Technicians Always On Duty.** You get the same prompt, cheerful service whether you call at 2 pm or 2 am (ESA customers only).
- 20. Low Monthly Investment.** Spread out your investment in a new system so your savings can help offset your monthly payment. When you qualify, you can do that with one of our convenient financing plans.
- 21. Money Back Guarantee.** No one else in our business gives you such a bold guarantee. If we don't meet all our promises and you're not satisfied, we'll return 100% of your money.